



### **Partner Opportunity**

We welcome and are currently looking to capitalise on the opportunities provided by Government Papers which support the need for new learning techniques and opportunities for the hardest to reach participants.

Furthermore, we have been working closely with a number of local partners/authorities with regards to the local work and skills plans which:

- recognise the involvement of a wider range of partners.
- look to combine their contributions to the delivery of shared targets agreed in the Local Area Agreements and who all are looking for innovative and proven products and services.

We aim to prove that our learning programmes can create the required social outcomes for the hardest to reach participants within the north east of England.

Once we have passed proof of concept stage then we will seek to win direct or in-direct contracts provided by the Learning & Skills Council and other strategic local partnerships.

To this end, we have already begun discussions with National Prime Contractors, third sector partners and Local Authority directors, who are very interested in our commitment to deliver innovative, proven products and services that address barriers to education, employment, training and participation in society, and improve the lives of all our client groups. Further details of these may be provided – letters of support – which clearly show the perceived value of the directors and their programmes.

### **I Can Core Programme**

Our core programme *i can be successful* is a powerful, holistic, principle-centred, desire-based and flexible success programme that has been tailored and adopted for use with multi-client groups. It covers a number of areas such as self-esteem, education, training, employment, raising positive children, winning relationships and more.

*i can* programmes have been specifically designed by Suhan Mihcioglu (a leading training provider within the North East service provision to NEETS) to empower the individual to discover what they truly value in their life.

We will focus on creating a lasting impact by breaking through fears and inspiring clarity to help the client group decide what they really want in life and what they are here to contribute.

It is *i can in the North East*'s objective to become the catalyst and be the leading partner organisation to facilitate positive and effective collaboration between all parties so as to exceed all expectations and achieve far better outcomes and results that we all desire by adopting our unique triangular approach, namely, involving the larger family and, working with the advisor, care worker or partner organisation(s), as appropriate, as well.

Moreover, most if not all training programs available in the market today are skill-based, in other words, they address the questions of 'what to, how to and why', e.g., how to apply for a job or do a job. Therefore, their effectiveness and value may not have longevity.

Our methods and programs are 'principle-centred' and 'desire based'. Obviously they are designed to teach the necessary skills but most importantly, they make people 'want to' be, 'want to' do and 'want to' have, and succeed in whatever task they take on.

We will work alongside minority ethnic groups including refugees and asylum seekers by translating our *i can* programmes and providing the same service to them so as to help Government's goal of encouraging more people (whose native language is not English) to go into education, training and employment.

However, we believe that integration and community cohesion is the key to lasting success in this endeavour. Therefore, we have developed the 'COMMUNITY COHESION in the NORTH EAST' (CCNE) Project to set an example for future 'visionary' projects that can be rolled out nationally to achieve total community cohesion.

## **Conclusion**

At *i can* we believe that ***"there is no such thing as failure, there are only results"*** as life is a gift, and it offers individuals the privilege, opportunity, and responsibility of adopting a winning attitude and inspiring the belief that anyone ***can*** change and grow to achieve a better life with a new, focused and positive direction for the benefit of all.

We want to transform the third sector in the North East and to help create powerful, well capitalised and thriving organisations that will improve the lives of the people and the communities they serve. To do so, we need to be one of the new generations of large, exciting and famous, socially driven businesses.

We will require Investment to make our organisation financially, organisationally and strategically stronger so that we can deliver better outcomes to more people. Furthermore we want to continue to develop many great, innovative ideas that can further develop the 3rd sector and continually improve our offering.

For further details or more information, please contact either Gary Bennett or Suhan Mihcioglu on [info@icaninthenortheast.co.uk](mailto:info@icaninthenortheast.co.uk)